

For Immediate Release

For more information:

Groovy Arts
5130 Porter Street
Burlington · Ontario · L7L 6K8
media@groovyarts.com
P. 905.331.0716
F. 905.331.0716

Art for the Trendsetters

CANADIAN ARTIST TURNS HEADS IN CALIFORNIA

East Coast-born Canadian artist, Karen Couillard has recently returned from a successful trip to Los Angeles where her trendy fashion artwork was showcased at the respected Palm Springs International Art Fair in Palm Springs, California. The show introduced her latest pieces and won the praise of many art collectors including representatives from The Disney Company.

Karen's loose brush stroke style, capturing fun-spirited themes of popular culture and trends, has received an enormous amount of attention since she broke on the art world scene three years ago. She has received prominent representation at the Liss Gallery in Toronto and the Hilliard Gallery in Kansas City, along side world famous artists Romeo Britto, Peter Max, Charles Fazzino, Burton Morris and LeRoy Neiman.

Her first solo exhibition at the Liss Gallery was attended by over 300 people, with 20 original works selling within a couple of hours—many to first time art buyers. It is this popularity that is not only raising her presence in the art world, it is also dramatically increasing the value of her work. Canvases that sold for \$250 two and half years ago are now fetching \$3500.

It's the charm of life itself—the spontaneity and fun of popular culture and trends— that turns Karen's work into high art. Her unique perspective sets her apart from other contemporary artists, earning her a growing reputation as a trendsetter in the rapidly changing world of art and design.

